



## Call for papers

### **International Conference on “Corporate Social Responsibility – the Linkage between Industries and Universities”**

Foreign Trade University and The Council on life-Innovation (TCL), under the project “Improving teaching and research in Corporate Social Responsibility – TCL - FTU1”, cordially invite you to submit a paper and participate in the international conference entitled “**Corporate Social Responsibility – The Linkage between Industries and Universities**” which will be held on 14<sup>th</sup> September 2017, in FTU, Hanoi, Vietnam.

Academics, researchers, policy makers, practitioners, leaders and staff of enterprises, students and those who are interested in CSR are encouraged to submit papers, either in the research track or discussive track. The conference organizers welcome papers in all areas of economics and management related to the main theme of the conference, including but not limited to:

- Sustainable Accounting and Auditing
- Corporate Social Responsibility
- Sustainable Business
- Sustainable Education Management
- Governance, Leadership and Ethics
- Sustainable Project Management
- Sustainability in Finance and Banking
- Sustainable Tourism
- Sustainable Supply Chain
- E-Commerce and Sustainability
- Sustainable Public Private Partnership
- Green Entrepreneurship
- Green Growth

Full papers of no more than 8.000 words in English or Vietnamese (including abstracts and key words, tables, figures and references) are submitted in MS Word electronically to

Dr. Tran Thi Hien, email: [hientran@ftu.edu.vn](mailto:hientran@ftu.edu.vn) before 30<sup>th</sup> June, 2017. The submitted papers will be acknowledged by the organizers via email.

The selected papers will be published in the conference proceeding and/or in the External Economics Review (Foreign Trade University). The authors of the papers selected for presentation at the conference will be announced by the organizer before 15<sup>th</sup> August, 2017.

Conference venue: Foreign Trade University, 91 Chua Lang street, Dong Da, Ha Noi

Conference fee: Free

Any questions related to paper submission should be sent to the above address.

We hope to meet you at the conference.