



Japan Forum of Business and Society

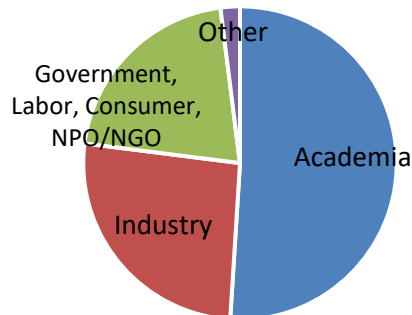


Mission

Now is the time when sustainable development of socio-economic system must be achieved and corporate economic, social and environmental roles and responsibilities are totally re-designed. Challenges of redefining the relationship between business and society have developed in developed countries and emerging/developing countries. JFBS is an academic association which conducts academic research/ discussion on the relationship between business and society focusing on global trends with encouraging cooperative relationship among academia, industry, government, labor and NPO/NGO. Human resource development of young researchers and practitioners is another major topic for our forum.

- Study on sustainable corporate society
- Having perspective of Japan existing in global society
- Strengthening cooperation between sectors
- Creation of a new opportunity (open platform) for academia and practitioners to meet and discuss
- Fostering of responsible leaders
- Serving as a catalyst of social innovation

Individual Members (Approx.200)



Corporate Members (as of Sep. 2021, 7 companies)

- ALBION Co., Ltd.
- Ernst & Young ShinNihon LLC
- JSR Corporation
- Sompo Japan Insurance Inc.
- Taisei Corporation
- Unilever Japan Holdings G.K.
- YKK AP Inc.

Board (Sep. 2021 – Aug. 2024 / Honorifics omitted)

President	OKADA Masahiro (Keio University)
Vice President	FUKUKAWA Kyoko (Hitotsubashi University)
	KURODA Kaori (CSO Network Japan / Public Interest Commission, Cabinet Office)
	SEKI Masao (Sompo Japan Insurance Inc.)
	and 12 more board members

Affiliate Organizations

- ABIS (The Academy of Business in Society)
- BSR(Business for Social Responsibility)
- CASM(Center for Advanced Sustainable Management), Cologne Business School
- Center for CSR, National Taipei University
- CBCC (Council for Better Corporate Citizenship)
- Global Compact Network Japan etc.



Research Themes

- Relationship between corporations and society, sustainable development, public policy
- CSR management, Corporate governance, Business Ethics
- Environmental management, Environmental accounting, Environmental protection, Consumers, Philanthropy, Safety and health, Labor and human rights
- Stakeholder engagement, Information disclosure/report, CSR education
- Corporate value, Reputation, SRI
- NPO/NGO, Cooperation/Affiliation between sectors, International support
- Multi-stakeholder process, Global governance, International standards
- Social business/Marketing, Social enterprise/entrepreneur, Social innovation
- International comparison



Activities

- Annual Conference: Keynote Speech, Plenary Sessions, Parallel Sessions
- Regular Workshops in Eastern Japan and Western Japan
- Research Grant Program
- Annuals: the latest discussion, new trends inside/outside Japan
- Collaboration with domestic/overseas institutions: Co-organizing and participation in conferences
- Information on the website



Membership Application

If you have academic/practical interests in issues for business and society and wish to apply for JFBS membership, please see https://j-fbs.jp/inquiry_en.html